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Company

What is your company jurisdiction?

Our company is registered on Cyprus.

Will your token be listed on cryptocurrency exchanges?

SLT will tradable on Stellar distributed exchange (SDEX) right after token sale ends. Additionally, we are engaged in negotiations with major cryptocurrency exchange to list our tokens. We will provide all the details, once the final agreement is reached.

What is the future of the project?

The platform will eliminate the barriers for investors from all over the world and provide unique opportunity to finance the introduction of agtech innovations by applying blockchain technology to solve problems typical for classical financial markets. Thus, the functioning of the Platform will have a positive impact on the achievement of sustainable development of agriculture and the world economy in general.

Idea

How is blockchain technology is used in Smartlands Platform?

The platform is designed to create a new class of low-risk tokens secured by real, profitable assets in agriculture and build the infrastructure for crowdsales of such tokens.

The rules of the Platform will be set by the cryptoinvestment community of SLT tokenholders through democratic organization principles implemented with blockchain technology (providing confidence for all the participants that results of voting cannot be corrupted). The same relates to the ability of the ABT holders to make decisions with voting that differs them from ABS.

Why not asset-backed securities?

Instruments built on blockchain technology will ensure maximum transparency and asset control through democratic organization principles and making of all critical decisions by voting of tokenholders. Such decision will include (but not limited to) the decisions to issue new tokens for the purchase of assets, the definition of audit procedures, and the appointment of persons responsible for inspections. Such a level of control over the investment object is not available in the case of asset-backed securities, which led to extremely adverse results – the global financial crisis of 2008- 2009. The centralized authorities were not able to promptly react and prevent the emerging "bubble" before it burst and led to financial and economic crises.

Why investors will be interested in buying agricultural ABTs?

The Smartlands platform proposes to create a completely new class of assets that will have high enough profitability, low volatility, minimal correlation with existing available assets (tokens), including during periods of crises.

Why agriculture?

Smartlands is excited to introduce ABTs for agricultural assets, especially in gardening/plantations, due to the following reasons:

1. Land and trees are long-term assets, and their price is insusceptible to significant fluctuations in the short-term;
2. Attractive market niches in agriculture provide highly profitable investment opportunities
3. We see the huge demand for investments in agriculture worldwide that is going to increase further due to strong persistent growth in food demand caused by population growth and change in diet as global middle class expands.

The Platform will focus on companies that have already introduced Agriculture 3.0 concept or plan to introduce it. Agriculture 3.0 is based on high-tech and IT solutions that provide for maximal efficiency, lower risk and transparency of activities.

Platform

What are the functions of the platform?

1. Development of smart contracts/customizations of tokens on Stellar placed on the platform with the logic optimal for each type of ABT, and all the necessary functionality, including extensive opportunities for democratic organization principles, to ensure maximum control over assets. Support and update if necessary and approved by the tokenholders.
2. Software development, which provides the most convenient way to obtain all the necessary information for the decision making for each of the parties (the owner of the asset and the investor), including automation solutions.
3. Definition of rules for legal structures of each type of ABT, which protect the interests of investors and minimize any legal risks. Ensuring the mandatory implementation of decisions made by the tokenholders.
4. Setting up of rules for technical inspections of assets before and after tokenization, the creation of the infrastructure necessary for this, including representative offices of the Platform in all key markets with the necessary equipment (drones, ground unmanned complexes, laboratory equipment, etc.) and personnel. It is possible to outsource part of the checks in case of compliance of the companies with all requirements of the Platform.
5. Monitoring of token dynamics, identification and prevention of negative events, illegal actions against tokens holders.

6. Advising in solving problems and conflicts, the establishment of an arbitration chamber that resolves conflicts in the event of the request and consent of both parties to take such decisions as binding.
7. Introduction of new types of ABTs
8. Marketing and expository activities about the advantages of ABTs issued on the Smartlands platform, both among asset owners and investors.
9. Cooperation with state bodies responsible for regulating the securities market to explain the benefits of asset tokenization and distributed control offered by blockchain technology. Advocating the idea of minimizing the regulation of such a market by the relevant central authorities for ABTs issued with enhanced monitoring and democratic organization capabilities.

How tokenholders will affect decisions?

The tokenholders will have the opportunity to make the following decisions by voting:

1. Determination of priority directions for the development of the Platform
2. Establishment and modification of the rules of the Platform
3. Appointment and removal of certain senior officers of the Platform
4. Creating and amending standardized legal structures
5. Definition of standard procedures for technical and financial audit for companies wishing to attract financing on the Platform
6. Taking extraordinary measures in case of unlawful actions in relation to holders of tokens issued on the Platform.

Voting will be implemented with built-in token capabilities of Stellar platform and will provide for distributed governance principle, which will ensure protection from falsification of results by means of distributed ledger

How will SLT holders benefit from new issues of asset based tokens for the agricultural company on the Platform?

Holders of ABTs issued on the Platform will be obliged to purchase part of SLTs, in order to involve investors to the governance of the Platform. Thus, the control of the Platform will be in the hands of the community of ABT investor, which will increase the credibility of the rules enforced by the Platform. As a result, participants of SLT crowdsale will enjoy SLT price appreciation due to constant demand.

What is the Platform's competitive advantage over other asset tokenization platforms?

Recently, several other platforms for asset tokenization have been announced, but the solutions they offer do not provide an opportunity to achieve the transparency, standardization and liquidity, reliability and completeness of information offered by our Platform, which is provided by solutions created specifically for the agricultural sector, taking into account all the most important nuances. We believe in the indisputable leadership of our platform for the tokenization of assets in agriculture.

How do you determine the number of SLT tokens to be purchased by ABT investors?

The total volume of SLT, which should be purchased by holders of ABTs issued on the Platform, will be proportional to the value of all ABTs, and the share of each investor is proportional to the proportion of value of his/her ABTs. The total number of tokens that are mandatory for the acquisition will be limited to ensure liquidity of SLT and will be established by SLT holders by voting.

Please refer to the section “Key rules of the Platform” of the White paper for better understanding of the logic and formulas behind this rule.

What types of tokens Platform is going to issue?

The three main types of tokens that will be implemented on the Platform are the following:

1. ABTs of companies are tokens of individual agricultural companies that conduct ICO according to Platform standards. Such companies will be examined according to the procedures of the Platform and will have to follow strict standardized legal framework protecting investors. To provide option for some flexibility, companies will be able to deviate from the standards on some issues, but such differences will be described in detail and justified for investors.
2. ABTs of funds - tokens of funds investing in agricultural companies. The profit from the activities of such companies (including profits when selling companies at a price higher than the purchase price) will be distributed to the tokenholders less the fund management premium and expenses.
3. ABTs of a group of assets - tokens, whose holders are entitled to a share in revenues and profits of a set of assets in a certain segment, for example, walnut production. Operational control of the assets is performed by the initial owners, but tokenholders will be able to monitor the state of assets and control the payment of fair part of revenues and profits (computation of the indicators themselves as well) with Platform assistance. The main assets are pledged to a legal entity - the issuer of tokens – representing the tokenholders. This type of tokens provides a possibility to effectively tokenize even small assets creating a truly liquid token.

How are you going to perform agricultural audit of the companies/farmers that intend to tokenize their assets?

The assessment of the true condition of the agricultural asset from the technical point of view is one of the most difficult and key tasks for investors when choosing an asset for acquisition, as well as controlling its activities. Our team of experts in agriculture and agtech, in partnership with specialized companies, develops a set of solutions for the most possible automated and objective determination of all the nuances of the asset. It will employ drones, specialized ground-based unmanned vehicles (robots), other hardware solutions, software for agricultural assets management, detailed video recording and analysis with geotagging and online broadcasting for token holders.

How will already tokenized assets be monitored?

To monitor already tokenized assets, tokenholders can decide on unscheduled monitoring of enterprises. At the same time, some of the inspections can be appointed by special software, which, using historical patterns and available information, will determine suspicious results of activities of agricultural companies. Even if the tokenholders are not qualified enough, the Platform will help to fight fraud, and such checks will be virtually unpredictable for any of the enterprises since even the holders of the tokens will not know about them in advance. The unexpectedness of the checks will allow them to be as effective as possible. The control of the token holders will be done by assigning the number of such checks for a certain period (for example, for the next 3 months), thus, the monitoring costs will remain under the full control of the tokenholders.

What particular escrow company do you intend to use?

Escrow company will be incorporated by the Platform. The incorporation document (e.g. charter) will protect the interest of investors by not letting either the Platform or agricultural companies make any actions with the assets without prior consent of ABT holders.

How does the Platform guarantee money return to investors if a company they invested in appears to be a scam?

The Platform will set high standards for audit and examination of a company prior to an ABT issue, therefore scam companies will not even have a chance to issue tokens (at least within the Platform). Should the company default on its obligations, the collateralized assets will be transferred to ownership of the escrow company and sold consequently. The proceeds will be provided to the token holders.

How exactly would investors receive their share of profit from the sale of its products?

Do you have smart contract that will transfer the profit to among all token holders?

With wide acceptance of cryptocurrencies and blockchain technologies it is a good idea to implement smart contract for automatic withdrawal of part of revenue (and profit) right away from the company's account for distribution to investors. Currently though we believe legal mechanism that will be in place with collateral agreement, public offer and other measures is more reliable and practical way to handle the issue. It is not easy to create such legal framework and even harder for potential investors to assess it and to check for possible risks. That's where the Platform kicks in and make the process way easier and more reliable for both parties with standardized and proved solution. The funds provided by the agricultural company for transfer to the investors (enforced by the legal agreement) will be distributed to the investors by the built-in token capabilities on Stellar.

How investors can monitor if the investments raised by the agricultural companies are spend appropriately?

First of all, the Platform will provide additional transparency of operations with IT solutions that will collect the data from agricultural companies, so it will be easier to monitor the all operations, including money spent by the companies raised during an ICO. The information on use of proceeds will be provided in reports of an agricultural company, that will be in line with regulations for public companies and additionally set in legal framework of the Platform. In case of non-compliance with the rules fines, legal prosecution of executives, or loss of ownership for collateralized assets may apply to the company depending on the magnitude of the violations.

ICO

How are you going to use funds received from ICO?

Expected breakdown of the use of proceeds is as follows:

30% Marketing expenses

25% Rep offices all over the world with all the necessary equipment for performance of agricultural audits.

15% Development of software for automatic monitoring based on artificial intelligence, integration with Stellar blockchain, other software.

15% Legal advisors, other related consultancy services

10% Pilot project – walnut orchard Smartlands

5% General and other

What is the price of 1 SLT?

Price of 1 SLT is 0,5 USD

How much do you plan to raise?

- Soft cap: 15 000 000 USD

- Hard cap: 25 000 000 USD

Do you have bounty program?

Yes, we do, please follow the link <https://bitcointalk.org/index.php?topic=2159519.new>

Do you have ICO bonus program?

Yes, please refer to the table below:

Main token sale bonuses	
Bonus	Period
20%	1st day
15%	2-3rd days

10%	4-5th days
5%	6-10th days
0%	11-15th days

Do you plan your own blockchain?

No, we intend to use Stellar platform given the following reasons:

- 1) Stellar is proved solution used by banks, Deloitte, IBM and other mainstream companies showing high maturity and security, while development of the new blockchain has certain risks
- 2) Use of existing solutions will let us reach milestones of our roadmap sooner and allocate resources to other fields of Platform development
- 3) Stellar perfectly suits needs of Smartlands Platform in its capabilities and idea.
 - a. Stellar distributed exchange is great for providing liquidity for ABTs issued on our Platform
 - b. Low transaction costs are great for our idea of co-trading of SLT together with each trade in ABTs that will provide sustainable high trading volumes of SLT at low cost
 - c. Stellar’s primary goal is to facilitate issuing and trading tokens, especially those tied to legal commitments by known organizations, such as claims on real-world assets or fiat currency that is perfectly in line with Smartlands idea
 - d. Same focus markets for Stellar and Smartlands – developing countries. Building trust with blockchain technology alleviates the risks and thus brings value to all the parties involved. We plan to develop further our cooperation once Smartlands platform will be successfully launched.

Should insuperable inconsistency of Smartlands business model/development path with Stellar Platform emerge Smartlands will create its own blockchain, though we consider it as a highly unlikely event.

What is the minimum amount required to participate in token sale?

Minimum amount during the token sale will be 3 USD.