


## ABOUT SMARTLANDS

Smartlands Platform is developing a worldwide crowdfunding and brokerage Platform for tokenization of real economy assets by issuing asset-backed securities (tokens) using the blockchain technology. We create new exciting opportunities for both private and institutional investors as well as various businesses across multiple sectors of the real economy. The Platform users can establish an infrastructure for security token offerings based on our KYC/AML-compliant legal framework for enhanced investors' protection.

 The role is based in **Vilnius, Lithuania**.

To reward our employees for the great work they're doing we offer:

- Work at ambitious international startup
- Career and professional development opportunities
- A competitive compensation package



## ESSENTIAL DUTIES AND RESPONSIBILITIES:

- Execute strategy around the affiliate marketing channel, including outreach, relationship management and negotiation
- Work on connecting new partners: identify potential partners, reach out to them, and close deals
- Negotiate placements, collaborations, exclusives, and other optimization opportunities with publishers to build successful partnerships and affiliate strategies
- Regularly communicate with partners on campaigns progress, their sales commissions, recommendations for improvements
- Implement a system to effectively track, manage and report on all Affiliate Marketing activities
- Set and track main KPIs

## PROFILE OF THE SUCCESSFUL CANDIDATE:

- 3+ years of experience in affiliate, partnership or influencers marketing
- Result oriented, data-driven professional
- Excellent written and spoken English with great communications skills
- Experience in digital marketing within the tech industry is a plus
- Able to identify tasks to be completed and move forward independently without prompting
- Experience in financial industry a big advantage
- Interest and understanding of blockchain technology and industry would make you stand out

