UNICORN VISION.
THE PLACE
WHERE MONEY GROWS
INVESTMENT INSTRUMENTS ARE OUTDATED

There are plenty of ways to spend money. There are lots of ways to earn income. But the concept of creating a passive income through investing is relatively new, and virtually all current modes of investing “on the side” are deeply flawed.

— Bank Deposits
You lock up a bunch of cash for a year or more at a little over zero percent. It’s the least imaginative way of making your money work for you.

— Real Estate
You could invest in REITs and MBS/CDS, but you’d have to study up on lots of things like how to invest in Real Estate Investment Trusts individually or through an exchange-traded fund or a mutual fund, and so on. And studying is hard.

— Stock Market
Those who aren’t afraid to admit the truth say it out loud: stock market is a pyramid scheme. Do you really think that by buying a $1200 Google share you own $1200 worth of Google? Well, google it - you don’t. And you don’t need the stress of finding it out.

Obviously, it needed to change. So, we changed it.
SMARTLANDS IS ONE OF THE FIRST GLOBAL PLATFORMS FOR CROWDFUNDING INVESTMENTS THROUGH ISSUANCE OF SECURITY TOKENS

Smartlands is a Worldwide Security Token Issuance Platform designed for the 21st-century crowdfunding.

Our goal is to bring together token issuers and investors by creating blockchain-based securities backed by digital ownership of shares in multiple asset classes.

Smartlands Platform is built on the Stellar network and employs advanced blockchain technology with fast, cheap, secure transactions and extended capabilities.
IN MAY 2019, WE INTRODUCED OUR FIRST USE CASE

Purpose-built student accommodation complex in Nottingham, UK.

- first ever property tokenized in the UK
- unique opportunity for retail investors
- fully regulated by FCA
SO, WHAT’S NEXT?
We dared ourselves to answer some difficult questions:

How else can we make the Smartlands investors even happier?

How can we improve and enrich their experience?

And we’ve made a great plan.

FASTEN YOUR SEATBELTS.
5 STEPS

FROM A PLATFORM TO GLOBAL INVESTMENT ECOSYSTEM
On a monthly basis, we will provide our customers with a range of professionally selected high-yield investment opportunities in the most lucrative equity types and asset classes. From real estate to global low-risk fintech projects with proven business models.

- Real Estate
- Agriculture
- Private Equity
Decentralised Security Token Exchange is an essential part of the Smartlands ecosystem.

Trading of securities creates substantial value to investors due to unlocked liquidity, price discovery and other benefits.
Soon we are switching to mobile! Our one-click-operation will enable investors to track offers and manage portfolios right from their mobile devices.
MANAGE YOUR INVESTMENTS

Open Account and Pass Accreditation
Unlike on legacy platforms, opening an account with us only takes a few minutes and you can do it with your phone.

Built-in Exchange
We enable our customers to trade in and out of any type of currency they choose to use on the Platform. Sell your tokens for crypto or fiat money anytime, anywhere!

Instant Notification
We’ll notify you instantly, as soon as new details on an offering you’ve been exploring emerge. Be in the know, be ahead of the curve!
We enable our customers not only to invest and earn, but reliably **hold, exchange, and spend fiat and crypto** engaging in IBAN, SEPA transfers and lightning fast exchanges of crypto to fiat.
The pain of a multi-wallet system of managing your online assets is legendary. No more!

All your assets are now in one place, and one omniscient manager handles all operations:

**Smartlands Platform.**
1. **Opportunity**
Choose professionally selected bespoke offers and turn them into diversified investment.

2. **Liquidity**
Is a major claim to flame of security tokens. Unlock ultimate liquidity in traditionally illiquid asset classes.

3. **Simplicity & Convenience**
Superior one-click user experience from desktop or mobile.

4. **Accessability**
All-in-one operation: one place for crypto and fiat.

5. **Flexibility**
Why earn? To spend! Add more flexibility to your spending habits and enjoy your life!
CONSUMER-CENTRIC APPROACH

Access

Full Cycle Investment Operations

Select

Convert & Spend

Manage & Trade

Invest & Earn

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